

MARATHON WATER HEATER INCENTIVE PROGRAM *for Steuben Rural Electric Members*



ARE YOU IN THE MARKET FOR A NEW WATER HEATER?

Marathon water heaters are sold by the Cooperative but are not maintained by the Cooperative.

Load management switch issues or failures must be referred to the Cooperative so a new switch can be installed.

Registration and paperwork for the lifetime warranty will be maintained by the Cooperative.

For more information call our office at (607) 776-4161.



Steuben Rural Electric Cooperative is offering a water heater incentive to Cooperative members who purchase and install a new Marathon electric water heater in their home.

This incentive offers a 40% discount on the conversion from a fossil fuel to a Marathon electric water heater. This is limited to the purchase of a lifetime warranty Marathon water heater (MR30245 or MR50245).

Qualifications:

- Must be a member of Steuben Rural Electric. This offer is only available to residential members in rate schedule 1.
- Member must use a minimum, on average, of 350 kWh/month.

Requirements:

- Members must participate in our water heater load management program.
- Load control switch must be installed within 1 month after purchase of water heater. Failure to allow the Cooperative's contractor the ability to install the load management switch would be subject to a billing for the full amount of the water heater.
- To be eligible for the incentive, the old water heater must remain onsite for verification until the load control switch has been installed. Once installed the old water heater must be disposed in an environmentally responsible manner.
- Member will be required to remain enrolled in the Load Control Program. Removal of the Load Control Switch would be subject to a billing for the full amount of the water heater.

